



**St. Augustine Lighthouse & Maritime Museum**  
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St. Augustine, Florida 32080

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## **150<sup>th</sup> Anniversary Sponsorship Opportunity Levels**

### **Guiding Light Title Anniversary Sponsorship \$10,000**

#### **(Laser Show and October Celebration Week)**

- \*Private after-hours company evening for 200 employees
- 64 General Admission Passes to the Museum
- 30 copies of the 150<sup>th</sup> Anniversary Spyglass Magazine (Museum/Member Magazine)
- 15 specially created crystal 150<sup>th</sup> Anniversary Ornament
- Name or logo on banner signage at the event
- Name & logo on Membership Newsletter for 12 months (over 7,000 digital members)
- Company/Organization logo appears on all event collateral, signage, and website for 12 months
- Social media recognition (Lighthouse Facebook has 119k followers and Instagram has 23K)

### **Shining Bright Anniversary Sponsor \$7,500**

#### **(Family Day, October Celebration Week)**

- \*Private after-hours company evening for 150 employees
- 48 General Admission Passes to the Museum
- 20 copies of the 150<sup>th</sup> Anniversary Spyglass Magazine (Museum/Member Magazine)
- 10 specially created crystal 150<sup>th</sup> Anniversary Ornament
- Name or logo on banner signage at the event
- Name & logo on Membership Newsletter for 12 months (over 7,000 digital members)
- Company/Organization logo appears on all event collateral, signage, and website for 8 months
- Social media recognition (Lighthouse Facebook has 119k followers and Instagram has 23K)

### **Leading Light Anniversary Sponsor \$5,000**

#### **(October Celebration Week, Tuesday-Friday)**

- \*After-hours company evening for 100 employees with other Leading Light Sponsors
- 40 General Admission Passes to the Museum
- 15 copies of the 150<sup>th</sup> Anniversary Spyglass Magazine (Museum/Member Magazine)
- 6 specially created crystal 150<sup>th</sup> Anniversary Ornament
- Name or logo on banner signage at the event
- Name & logo on Membership Newsletter for 12 months (over 7,000 digital members)

*- Shining Bright for 150 Years -*

Company/Organization logo appears on all event collateral, signage, and website for 6 months  
Social media recognition (Lighthouse Facebook has 119k followers and Instagram has 23K)

**Beacon Anniversary Sponsor \$2,500 (Yard Signs)**

20 General Admission Passes to the Museum  
3 specially created crystal 150<sup>th</sup> Anniversary Ornament  
10 copies of the 150<sup>th</sup> Anniversary Spyglass Magazine (Museum/Member Magazine)  
Name or logo on banner signage at the event  
Name & logo on Membership Newsletter for 6 months (over 7,000 digital members)  
Company/Organization logo appears on all event collateral, signage, and website for 3 months  
Social media recognition (Lighthouse Facebook has 119k followers and Instagram has 23K)

**Watchtower Event Sponsor \$1,000 (Lecture Series)**

2 specially created crystal 150<sup>th</sup> Anniversary Ornament  
5 copies of the 150<sup>th</sup> Anniversary Spyglass Magazine (Museum/Member Magazine)  
Name or logo on banner signage at the event  
Name & logo on Membership Newsletter for 3 months (over 7,000 digital members)  
Company or Organization logo appears on 1 event collateral, signage, and website for 1 month  
Social media recognition (Lighthouse Facebook has 119k followers and Instagram has 23K)

**Radiant Guide Activity Sponsor \$500 (Educational Activities)**

1 specially created crystal 150<sup>th</sup> Anniversary Ornament  
1 copy of the 150<sup>th</sup> Anniversary Spyglass Magazine  
Name on banner signage at the event  
Name & logo on Membership Newsletter for 1 months (over 7,000 digital members)  
Company/Organization logo appears on 1 event activity, signage, and website for 1 week  
Social media recognition (Lighthouse Facebook has 119k followers and Instagram has 23K)

**Signal Sponsor \$250 (General Support of Event)**

1 specially created crystal 150<sup>th</sup> Anniversary Ornament  
Name on banner signage at the event  
Company/Organization logo appears on one event collateral/signage  
Social media recognition (Lighthouse Facebook has 119k followers and Instagram has 23K)

*\*After-hours company events must be arranged on evening dates and months having the least impact on the Lighthouse operation. Unfortunately, weekends are not available nor the months of March and April.*